

Attachment E: Travel Brochure

Since the fall of the USSR, 15 independent republics have worked toward economic stability. A potential economic boost would be increased tourism. As a citizen of one of these republics, you have been asked by an ambassador of your country to create a travel brochure about your country. This brochure will be used to entice visitors to your homeland. This assignment will be worth 100 points.

Due Date: _____

Countries

Armenia	Kazakhstan	Russia
Azerbaijan	Kyrgyzstan	Tajikistan
Belarus	Latvia	Turkmenistan
Estonia	Lithuania	Ukraine
Georgia	Moldova	Uzbekistan

- Information to be included in the brochure:
 - Flag – neatly colored
 - Physical Map – hand-drawn, neatly colored with a key including bodies of water, capital, major cities, and physical features
 - Fact List including *all* of the following: population, land area, type of government, major imports and exports, crops, and resources
 - Culture Information including *four* of the following items: language(s), religions, holidays, festivals, sports, recreation, dress, education, customs, and traditions
 - Current Events/Issues – at least *two* different events or issues
 - Major Landmarks – at least *one* with a picture
 - List of Resources – at least *three*; one must be from the Internet
- No pencil writing! Use blue or black pen, or create the brochure on the computer. The brochure should be colorful, but not too busy. You may type your information and then cut and paste. If you choose this option, please use 12-point Arial or Times New Roman font.
- Another option is a PowerPoint show. If you choose this option, everything above must be included. A printout of the slides or the disk must be submitted with the hand-drawn map. If you choose this option, please notify me at the end of class.
- Grading Scale – 100 Points Total
 - Accuracy of content – 20 points
 - Fact list – 15 points
 - Culture – 15 points
 - Map – 10 points
 - Landmarks – 5 points
 - Resources – 5 points
 - Creativity – 10 points
 - Neatness – 10 points
 - Flag – 5 points
 - Current events – 5 points