

Attachment C: Propaganda Poster Analysis Worksheet

Number/Title of Poster: _____

1. What is the primary **objective** of this poster?

2. What **strategies** were used to reach this objective? Provide a specific example that illustrates each strategy used. Many posters use more than one strategy.

Strategy: _____ Example: _____

Strategy: _____ Example: _____

Strategy: _____ Example: _____

3. Are the messages in the poster primarily visual, verbal, or both?

4. Who is the intended audience for the poster?

5. The most effective posters use symbols that are unusual, simple, and direct. Is this an effective poster? Why, or why not?

This worksheet was adapted from the Poster Analysis Worksheet created by the U.S. National Archives and Records Administration.